



# Regulatory Compliance & Scalability Solutions

Leading Gaming Company



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# Regulatory Compliance & Scalability Solutions

Case Study

Faced with the dual challenges of regulatory compliance and maintaining service scalability and reliability, this company sought a comprehensive solution that would allow them to meet these demands without sacrificing the quality of their user experience.

Following a settlement order with the Federal Trade Commission (FTC), the company was required to implement widespread policy adjustments and training programs. Simultaneously, they needed to enhance their infrastructure to accommodate rapid growth and ensure consistent service delivery across multiple cloud providers.

## THE CUSTOMER

The customer is a globally recognized leader in the gaming industry, celebrated for its innovative and immersive platforms, including a world-renowned game and a cutting-edge game development engine.

Their commitment to a customer-centric approach is evident in their focus on community engagement, user-generated content, and technological advancements.

With a diverse user base that includes gamers, developers, and content creators, the company constantly strives to deliver exceptional gaming experiences across the globe.

## THE CHALLENGE



A leading gaming company faced key challenges including the need to ensure regulatory compliance following an FTC settlement, requiring policy adjustments and training. Additionally, their rapid growth demanded scalable infrastructure, and maintaining consistent service reliability across cloud providers was crucial for user trust and satisfaction.

## THE APPROACH



Active Cyber collaborated closely with the company to tackle these challenges methodically and strategically. The project began a company-wide culture shift for compliance and to meet the FTC requirements while building a cloud-first strategy and enhanced service reliability.

## KEY IMPROVEMENTS IMPLEMENTED



### Compliance

1

Significant investments were made in compliance controls implementing new policies that aligned with FTC requirements.

### Culture Shift

2

Shift to prioritize privacy and compliance during the development of new services with mandatory training programs and the implementation of new policies.

### Cloud-First Strategy

3

Focused on developing an elastic infrastructure that could scale on demand enabling real-time provisioning of compute resources.

### Enhanced Service Reliability

4

Seamless failover between service providers that ensured uninterrupted service delivery, even during peak usage times or in the event of a service disruption.

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## THE RESULTS

The strategic initiatives led to significant improvements across the board:

- **Regulatory Compliance:** The company successfully met all FTC requirements, implementing policy adjustments and rolling out comprehensive training programs across the organization.
- **Scalability:** The new cloud-first infrastructure allowed the company to dynamically scale their services, meeting user demand efficiently without compromising performance.
- **Service Reliability:** Through enhanced automation and failover capabilities, the company achieved transparent and consistent reliability across its cloud services, greatly improving user satisfaction and trust.

## ACTIVE CYBER

Active Cyber is a strategic global boutique and a platinum-level solution provider specializing in comprehensive cloud-based solutions tailored to meet the unique needs of dynamic organizations.

Our focus on compliance, scalability, and automation ensures that our clients are well-equipped to face the challenges of today's rapidly evolving technological landscape.

Whether you are looking to enhance your infrastructure or meet complex regulatory requirements, Active Cyber is your trusted partner in success.

## CONCLUSION

Active Cyber's strategic approach and expertise on compliance, scalability, and reliability has positioned this leading gaming company to continue delivering innovative and immersive experiences with compliance standards demonstrating its commitment to its global user base.

For more information on how Active Cyber can help with your CIAM transformation, visit [www.activecyber.com](http://www.activecyber.com) or contact us at [info@activecyber.com](mailto:info@activecyber.com).

